

Name: \_\_\_\_\_ Date: \_\_\_\_\_

# You Write It

## Turning an Infographic Into a Persuasive Text

**Directions:** Read the infographic about singing. Then follow the steps below to create an essay, slideshow, or video explaining why starting a weekly sing-along at your school is a great idea.

**1** Write a sentence that states the central claim of your essay, slideshow, or video.

<b>CLAIM</b>
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**2** Look at each section of the infographic. In the box below, list the information you found most compelling about why people should sing.

<b>WHY SHOULD PEOPLE SING?</b>
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**3** You're ready to create your persuasive essay, video, or slideshow about why your school should have a weekly sing-along. Here are some tips and guiding questions for each format.

## Tips for Turning an Infographic Into a Persuasive Text:

### Essay

Here are some guidelines on how to structure your essay:

#### Beginning:

- Your first sentence should be a hook—that is, it should grab readers' attention and immediately interest them in your essay. Your hook can be a surprising fact, a compelling or amusing anecdote—anything that will immediately engage your readers.
- After your hook, present your thesis statement. Your thesis statement is a sentence that tells your reader what your essay is going to be about—in other words, your central idea. In argument writing, the thesis is where you make your claim and briefly state the details that support it.

#### Middle:

- Explain to your readers why singing is good for you and why your school should have a weekly sing-along, using the information you wrote in Step 2.

#### End:

- Conclude your paragraph with a strong sentence that will give your readers something to think about.

### Video

- Think about the tone you want for your video. Will it be funny? Inspiring? Informational? There are many possibilities. Just remember that you want your video to convince people of something—so choose a tone that will help you do that.
- Will your video be like a mini-movie, with characters and a story? Or will it feature a singer, a doctor, or some other expert who talks directly to the audience? Or maybe you can find a celebrity to star in your video? (You could always have an "actor" *play* an expert or a celebrity.) Or maybe you'd rather have a series of great images. Will there be narration? Music? Now is the time to get creative!
- Use the information you wrote in Step 2 to support your claim. Think about which information will have the biggest impact on your viewers.

### Slideshow

- Engage your audience with visuals. Will your slides include pictures, video clips, or other graphics? Can you make your visuals have movement or sound?
- Avoid putting too much text on each slide. Include only the most important information from what you wrote in Step 2—the information that will most effectively convey your central claim—and state each fact concisely.